CURRENT MODULES

- Advertising Metrics
- Breakeven Analysis
- Cannibalization
- Conjoint Analysis
- Customer Lifetime Value 1
- Customer Lifetime Value 2
- Distribution Measures
- Entrepreneurship
- Financial Metrics 1: Measures of Profitability
- Financial Metrics 2: Liquidity & Solvency
- Financial Statements 1: Introduction
- Financial Statements 2: Balance Sheet
- Financial Statements 3: Income Statement
- Financial Statements 4: Cash Flow
- Game Theory 1
- Growth Rates
- HR Metrics 1: HR Staff & Expense Metrics
- HR Metrics 2: Staffing Metrics
- HR Metrics 3: Compensation Structure
- HR Metrics 4: Wage and Location Tools
- HR Metrics 5: Benefits
- Inventory Mgt 1: Inventory Fundamentals
- Inventory Mgt 2: Inventory Metrics
- Inventory Mgt 3: Decision Making
- Inventory Mgt 4: Inventory Mgt Systems
- Margins 1: Introduction
- Margins 2: Channels
- Marketing Experiments 1
- Marketing Experiments 2
- Market Share Metrics 1
- Market Share Metrics 2
- Marketing ROI
- Marketing Variance Analysis
- New Product Forecasting
- NPV I: Time Value of Money
- Percentages
- Perceptual Mapping
- Pricing 1: Linear Demand
- Pricing 2: Constant Elasticity
- Profit Dynamics
- Promotion Profitability
- Sales Force Mgt 1: Territories & Performance
- Sales Force Mgt 2: Pipeline Analysis
- Statistics 1: Introduction
- Statistics 2: Correlation & Regression
- Web Metrics

PRICING PER STUDENT / SEMESTER

- 1-3 Modules: $9.95
- 4-6 Modules: $14.95
- 7-10 Modules: $19.95
- All Modules: $29.95

PRODUCT OVERVIEW

MBTN allows your students to review and apply business concepts at their own pace through easy-to-use, on-line tutorials and problem sets, authored by professors at leading business schools.

Our goal is to improve students’ business skills through these interactive exercises. We look forward to working with you!

www.management-by-the-numbers.com / info@management-by-the-numbers.com